

Ascend CXO Leadership Series

Offshoring – Where is the Value?

When: Thursday, **September 18**, 2008 | 6 pm to 9 pm
Fees: \$25 for Ascend Members
\$50 for non-members
\$10 surcharge for payment at the door
RSVP: <https://www.123signup.com/event?id=thdrk>
Questions: Tom Low, Bridges SF, LLC tom@bridgessf.com

Where: Bowne
2455 Faber Place
Palo Alto, CA 94303

AGENDA:

6:00 pm to 7:30 pm, Networking, Cocktails and Hors d'oeuvres/Dinner, Hosted by Bowne
7:30 pm, Introductions
7:30 pm to 8:30 pm, Speaker Presentations
8:30 pm to 9:00 pm, Q&A and Wrap-Up

Gain a Deeper Understanding of India and its Impact on the Global Economy

The San Francisco Bay Area is a highly productive economy which is a global destination for talented people. Very few Americans truly understand how rich and powerful India has become in the past several years. With its role as a global power, India is a center of outsourcing and a potential partner with the United States. The country has a thriving film industry, a burgeoning high-tech industry and a dynamic economy. We will explore the many ways India has emerged onto the world stage and examine the offshoring value chain in India, and in other Asian countries.

*** This event series is designed to foster discussion among executives (CXOs, Vice Presidents, Treasurers, Partners, Managing Directors, Controllers, Directors) of Bay Area companies. We apologize that we cannot accept registrations for this event from professionals who do not fit this event profile. ***

Lead Speaker: Dr. Rafiq Dossani, a senior research scholar at Shorenstein APARC at Stanford University, is responsible for developing and directing the South Asia Initiative. His research interests include South Asian security, and financial, technology and energy-sector reform in India. He is currently undertaking projects on political reform, business process outsourcing, innovation and entrepreneurship in information technology in India, and security in the Indian subcontinent. His most recent books are *India Arriving: How this Economic Powerhouse is Redefining Global Business*, published in 2007 by AMACOM, *Prospects for Peace in South Asia* (co-edited with Henry Rowen), published in 2005 by Stanford University Press, and *Telecommunications Reform in India*, published in 2002 by Greenwood Press. Dossani earlier worked for the Robert Fleming Investment Banking group, first as CEO of its India operations and later as head of its San Francisco operations. He has also been the chairman and CEO of a stock broking firm on the OTCEI exchange in India, the deputy editor of Business India Weekly, and a professor of finance at Pennsylvania State University. He holds a BA in economics from St. Stephen's College, New Delhi, India; an MBA from the Indian Institute of Management, Calcutta, India; and a PhD in finance from Northwestern University.

Panelist: Dr. Robert P. Lee, a 30-year veteran of the computer industry, is chairman and CEO of Achievo Corporation. Dr. Lee co-founded the company in 2002 while he served as president and CEO of Accela, Inc., one of the leading government automation software companies in the U.S. He relinquished his roles with Accela in 2007, but continues as a board director. Dr. Lee was president and CEO of Inxight Software, Inc. before joining Achievo. Prior to Inxight Software, he was chairman, president and CEO of Insignia Solutions plc, a software company he took public in 1995. Dr. Lee also served as executive vice president at Symantec Corporation where he led the acquisition and integration of many companies, including Norton Computing. He was senior vice president at Shared Medical Systems Corporation (now merged with Siemens), and earlier in his career held various technical and business management positions at IBM and Computer Sciences Corporation. Dr. Lee is a member of the board of directors and advisor to several companies. In addition to being a director for Achievo and Accela, he is a director for Osel, Inc., a bio-pharmaceutical company. Dr. Lee was formerly chairman and president of Silicon Valley's Asia America MultiTechnology Association (AAMA) for multiple terms. Dr. Lee received a bachelor's degree from the University of California, Berkeley, and masters and doctorate degrees from the University of California, Los Angeles, all in computer science.

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Panelist: Sachin Mithal, a Senior Engagement Manager at Infosys Technologies where he focuses on helping Japanese companies to work with Indian/US companies. He has a deep understanding of Japanese business, which comes from experience and respect for Japanese history, culture, and technological prowess. For more than a decade, he has worked with Japanese customers, and been able to build mutually successful and strong business partnerships. His ambition is to create a platform where global companies from Japan and rest of world can come together and learn how to work better. Prior to Infosys, Mr. Mithal served as a consultant at Booz Allen & Hamilton and a Research Engineer of Expert Systems at SECOM Intelligent Systems Laboratory. Mr. Mithal is a graduate of Northwestern University's Kellogg School of Management, the University of Kansas, and the Indian Institute of Technology, Delhi.

Moderator: Sandeep Sood, the founder of Monsoon Company, a web design/development firm based in Berkeley, CA, and India. He is also the co-founder and creative director of Badmash.tv, an Indian animation studio. Sandeep writes and speaks about global collaboration, offering practical advice for getting things done with small, focused global teams. His thought leadership has been featured in the LA Times and Forbes. Sandeep lives in Berkeley, California with all the other hippies.

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